

Promote Your Business Online and Off for More Traffic, Leads and Sales

Classified Ads

Craigslist.com
Backpage.com
Gumtree.com
Oodle.com
EbayClassifieds.com
USFreeLeads.com
ClassifiedAds.com
Adpost.com
AdlandPro.com
ClassifiedsforFree.com

Newspaper Advertising

NationwideAdvertising.com
Local Newspaper Advertising
Nationwide Newspaper Ads

Magazine Advertising

Local Magazines
National Magazines
Niche Magazines

Job Sites

Monster.com
YahooHotjobs
CareerBuilder
Indeed.com
SimplyHired.com
TweetMy.jobs.com

Audio/Video Marketing

Create a Podcast
Create Youtube Videos
Write Press Releases
Advertise on Other Youtube Videos
Sponsor Other podcasts

Email Marketing Ideas

SoloAdDirectory.com
CPCBroker.com
Advertise in the Email Signature of
Someone's Newsletter
Contact Bloggers with Big Lists and
Propose Solo Ads
Do Solo Ad Swaps with Other Marketers

Unique Lead Generation Ideas

100DollarLeads.com
Puts Signs in Vacant Office Building
Windows
Put a Marketing Message on a Telephone
Hold Call
Movie Theater Ads Before a Movie Starts
Mobile Billboards
Sell Stuff and Network with the Buyers
Truck Side Advertising
Bus Bench Ads
Bus Transit Shelter Ads
Small Billboards Around Town

Yahoo PPC

Google PPC

Facebook PPC

Adbrite

Bidvertiser

Blogging

Write Articles Geared Towards Your Target Market

Write guest Posts on Other Blogs Your target Market

Use 3rd Party Article Sites Like Article City

Search Engine Optimized Blog Post

Buy Leads

Buy Leads from Cutting Edge Media

Buy Leads from SalesGenie

Buy Resume Leads

Sales Leads Plus

Give-A-Way Free Training and Value

Free e-Book

Free Training video

Free Prize Giveaways

Free Lunches

Free Training Webinar for Other Organizations

Networking Events

Chamber of Commerce Mixers

Job Fair's

Public Conventions and Conferences

Supermarket Check Stand Dividers

Place Your Advertisement in a Restaurant Menu

Supermarket Shopping Cart Ads

Yellow Page Ads

Window Lettering on Cars / Trucks / SUVs

Trade Show Booths

Taxi Cab Signs

Direct Mail Postcard Campaigns

Direct Mail Coupon Book Advertising

Organic Search Engine Optimization

Ask for Referrals

Become a Member of related Clubs / Organizations

Fishbowls and Lead Generation Boxes

Insert Marketing Material into Invoices and Bills

Join in on Other Advertisements

Kiosks in Malls

Host Your Own Cash flow 101 Club

Sponsor Charity Events

Wrap Ads Around Cars / Trucks / SUVs

Write an Article in a Local Publication

Become a Speaker at a Target Market Club / Event

Create Your Own Related Event and Bring in a Speaker

Join Ventures

Social Networking

Search and Connect with People on Facebook

Industry Specific Events

Guru Events

Create a Facebook Fan Page Targeted to Your Niche

Sponsor Posts on Facebook

Reverse Marketing in Facebook Groups

Reverse Marketing with Google Searches